

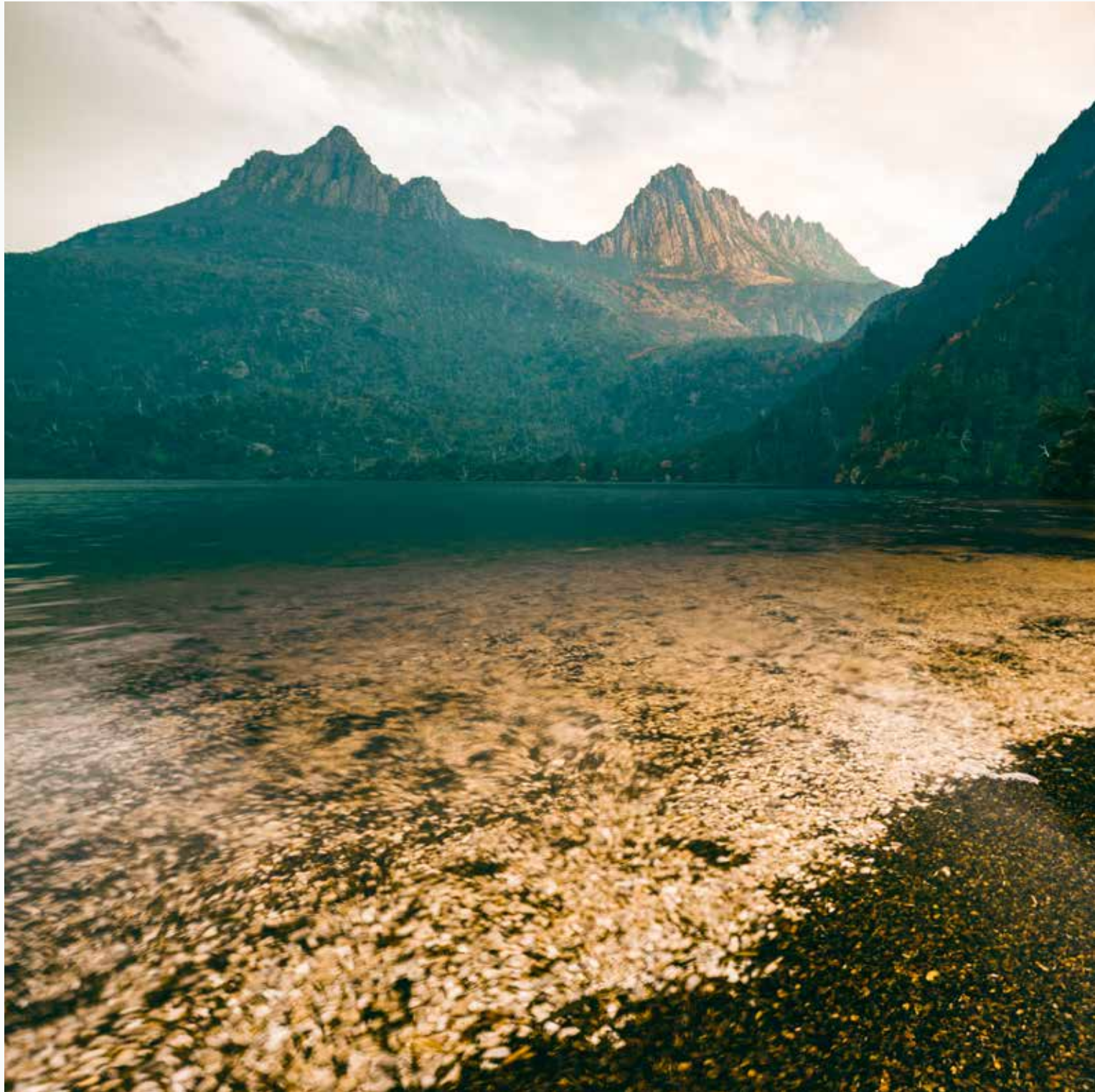
2019
GSA ASM
in conjunction with the

CSSANZ
SPRING
COLORECTAL
MEETING

*Minimally Invasive
Surgery*

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HOBART





About THE MEETING

On behalf of the Colorectal Surgical Society of Australia and New Zealand (CSSANZ), General Surgeons Australia (GSA), and the Organising Committee, it is with pleasure that we invite you to join us for the 2019 GSA ASM *in conjunction with the CSSANZ SPRING COLORECTAL MEETING*, taking place from 24-27 October, 2019, at the Hotel Grand Chancellor, Hobart.

Focusing on '*MINIMALLY INVASIVE SURGERY*', the Scientific Program will explore advanced laparoscopic, endoscopic, and robotic techniques, presented via compelling lectures, surgical video presentations, and lively discussion and debate by world-renowned experts from across Australia and internationally.

We hope that you will find the meeting focus and demographic suitable for your company's participation. The health care industry plays a pivotal role in supporting the surgical community through further education, development, and research, and we invite you to consider the benefits of supporting this key General Surgical educational event.

We look forward to working with you to create a memorable event for all.

THE ORGANISING COMMITTEE

ORGANISING COMMITTEE

CSSANZ

DR EMILIO MIGNANELLI FRACS

- *Colorectal Surgeon - Hobart, Tasmania*

DR ELIZABETH MURPHY MBBS PhD FRACS

- *Colorectal Surgeon - Adelaide, South Australia*

MR JAMES KECK FRACS

- *PRESIDENT - CSSANZ*

GSA

DR NISHANTHI GURUSINGHE BSc MBChB FRACS PGDipClinEd

- *Colorectal Surgeon - Launceston, Tasmania*

DR LUKE RAYNER FRACS

- *Breast, Endocrine, and General Surgeon- Hobart, Tasmania*

MR TREVOR COLLINSON BM BS, MS FRACS

- *PRESIDENT - GSA*

THE EVENT

The GSA ASM is the key General Surgical education event, and has established itself as a prominent and cutting edge scientific meeting that continues to grow year-on-year. The CSSANZ Spring Colorectal Meeting in a similar fashion, is the key Colorectal Surgery meeting that focuses on technical expertise, clinical research, and education.

The combined and concurrent sessions planned for 2019 provide a wonderful opportunity for surgeons across many sub-specialities to come together with a shared purpose, in turn increasing your company's exposure across the duration of the four days.

VENUE

HOTEL GRAND CHANCELLOR HOBART
One Davey Street
HOBART TAS

PROGRAM SNAPSHOT

THURSDAY 24 OCTOBER

- CSSANZ Program Day One
- GSA Trainees' Day

FRIDAY 25 OCTOBER

- CSSANZ & GSA Combined Program

SATURDAY 26 OCTOBER

- CSSANZ & GSA Concurrent Programs

SUNDAY 27 OCTOBER

- GSA Program Day Three

PRINCIPAL ADVOCATE EXCLUSIVE

\$27,500 Inc. GST

The Principal Advocate will be our pinnacle exhibitor and partner of the CSSANZ Spring Colorectal Meeting and the 2019 GSA ASM, with entitlements and benefits including the following:

- Exhibition Booth 6m x 6m
- Company logo and acknowledgement included in the Provisional and Final Programs
- Company logo and acknowledgement on promotional meeting advertising
- Company logo and acknowledgement of sponsorship level on dedicated meeting website with a link to your company's website
- Company logo to be included on meeting delegate satchel
- Verbal recognition as part of master-of-ceremonies at the official Combined Welcome Reception and Gala Dinners
- Sponsorship of Scientific Sessions (subject to Committee approval) x two (2)
- Registration of company representatives x six (6)
- Complimentary tickets to both the Combined Welcome Reception and Gala Dinner x six (6)
- Double page company advertisement in the Provisional and Final Programs (artwork to be supplied)*
- Satchel insert (to be supplied at the sponsor's expense) x one (1)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permission has been granted

MAJOR ADVOCATE – MULTIPLE

\$22,000 Inc. GST

The Major Advocates will be recognised for their contribution to the education and development of the future of surgery which will be demonstrated by the following entitlements and benefits:

- Exhibition Booth 4m x 4m
- Company logo and acknowledgement included in Provisional and Final Programs
- Company logo and acknowledgement of sponsorship level on dedicated meeting website with a link to your company's website
- Sponsorship of Scientific Sessions (subject to Committee approval) x one (1)
- Verbal recognition as part of master-of-ceremonies at the official Combined Welcome Reception and Gala Dinners
- Registration of company representatives x four (4)
- Complimentary tickets to both the official Welcome Reception and Gala Dinner x four (4)
- Half-page company advertisement in the Provisional and Final Programs (*artwork to be supplied*)*
- Satchel insert (to be supplied at the sponsor's expense) x one (1)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permission has been granted

HOSPITALITY

LOUNGE

EXCLUSIVE

\$12,100 Inc. GST

The dedicated Hospitality Lounge will be housed within the Exhibition Area and should be designed to create a 'lounge' feel for delegates wanting to meet for appointments, meetings or to simply catch up in a more relaxed environment. You will have the opportunity of utilising this space as an alternative to a 'traditional' exhibition booth, or have an *exhibition booth located next to the lounge. You will have the opportunity to include *catering, *coffee machine and barista, *custom signage, and *furniture.

INCLUSIONS

- Maximum space 5m x 4m
- Acknowledgement on the dedicated meeting website and in the ASM Final Program
- Hospitality Lounge Naming
- Company logo to be included on all Hospitality Lounge signage
- Registration of company representatives x two (2)
- Lunch, morning and afternoon tea to be held in the Exhibition Hall throughout the duration of the meeting
- List of delegates (name, state and country only) where release of details has been granted

**Items are available at additional cost*

WORKSHOP SPONSOR

MULTIPLE

\$8,800 Inc. GST

Workshop sponsorship provides an excellent opportunity for your company to custom design a workshop for a targeted audience.

IMPORTANT DETAILS TO NOTE

- Workshops will be scheduled to run on a set day and must not be run concurrently to the Scientific Programs
- Workshop options include: pre-meeting full day workshop, breakfast session, dinner symposium or a lunch break masterclass
- Workshops will include catered break/s which must be factored into programming
- Maximum attendance for your workshop will depend on requirements and room availability

INCLUSIONS

- Exhibition booth 3m x 3m
- Workshop space/room including basic AV and room setup
- Choice of workshop theme, program content and speakers (*subject to Organising Committee's approval*)
- Company banner/promotional materials on display within workshop space/room
- Publication of workshop abstract in the Provisional and Final Programs, and event website
- Registration of company representatives x three (3)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permissions has been granted

To apply for this limited opportunity please submit a proposal for consideration by the Organising Committee to asm@generalsurgeons.com.au. Please ensure your proposal includes theme, speaker/s, preferred duration (half or full day) and format.

Please note workshop opportunities are limited, and preference will be given in order of registration and payment, and at the discretion of the Organising Committee.

WEBCAST SPONSOR

EXCLUSIVE

\$9,900 Inc. GST

2019 will see the 2019 GSA ASM Scientific Program webcast recorded and made available to over 2,000 Members of GSA, via the GSA website. This will provide a fantastic educational resource following the meeting that will continue well into the future.

INCLUSIONS

- Promotional, custom-designed banner with weblink, to be included on each webcast recording
- Acknowledgement on the dedicated meeting website and in the ASM Final Program
- Webcast statistical information (as negotiated)

INTERNATIONAL KEYNOTE SPEAKER

\$5,500 Inc. GST

Support a highly regarded International Keynote Speaker of your choice (Organising Committee approval required), who will be utilised throughout the program.

Sponsoring a keynote speaker provides a great opportunity for brand exposure and aligns your brand with a key expert from a related surgical field.

BENEFITS

- Acknowledgement of International Keynote Speaker across all marketing and advertising platforms
- Logo displayed on screen before and after Keynote Addresses
- Branded banner displayed during Keynote Addresses
- Logo acknowledgement in Provisional and Final Programs
- Company logo and acknowledgement on Congress website, with company link

SATCHEL INSERT

\$990 Inc. GST

The opportunity exists for you to promote your company even further by placing branded products and/or promotional material in the official meeting delegate satchels.

INCLUSIONS

- The insertion of one (1) item, either a promotional product or printed material in the official delegate satchel (printed material to be no larger than A4, and supplied at your company's expense)

TAILORED OPPORTUNITIES

STBC

We welcome the opportunity to tailor a package that suits your marketing objectives and budget. Please do not hesitate to contact the Event Organiser to discuss how we can work together.

We appreciate your consideration and look forward to developing a mutually beneficial partnership.

INDUSTRY **EXHIBITION**

The exhibition will be the focal point of the CSSANZ SPRING COLORECTAL MEETING and the 2019 GSA ASM. The program is structured to maximise opportunities for delegates to visit the exhibition during all morning and afternoon tea, and lunch breaks, with all catering being served in the Exhibition Area.

Applications are taken on a first-come, first-served basis and can be made by completing and submitting the enclosed application form. Upon receipt, exhibition space will be allocated and written confirmation will be sent to you.

Please note we will do our best to maintain the floor plan as indicated within, however we reserve the right to make necessary changes for the benefit of the overall exhibition space.

EXHIBITION **BOOTH 3M X 3M**

\$6,050 Inc. GST

INCLUSIONS

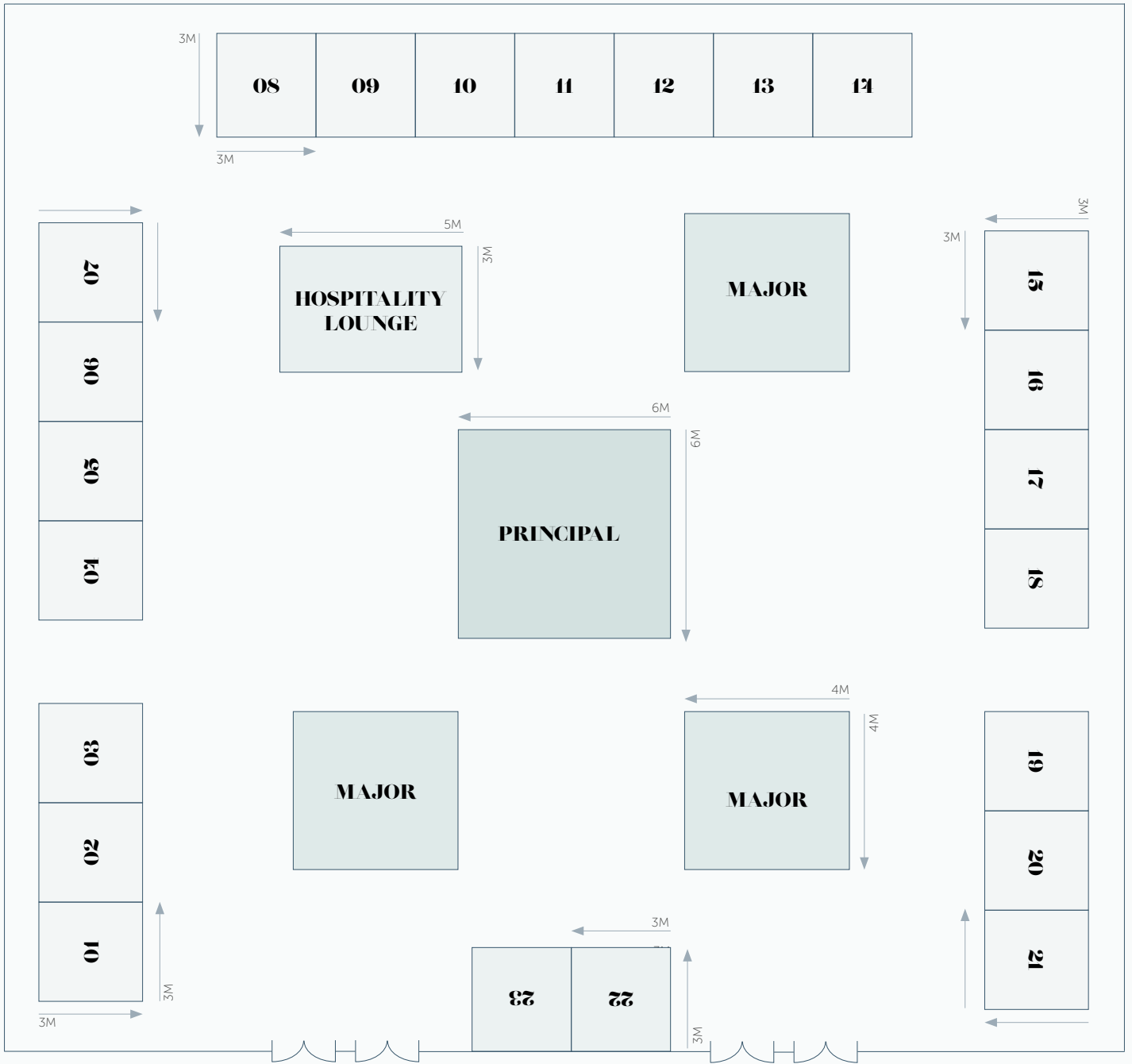
- Back and side 2.4m high walls (two walls for corner booths)
- One (1) x fascia board + One (1) x company name sign (corner stands receive two (2))
- Two (2) x 150w spotlights + One (1) x 4amp power point
- Registration of company representatives x two (2)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state, and country only) where release of details has been granted
- Acknowledgement of exhibition on the dedicated meeting website, and in the Provisional and Final Programs

INDUSTRY **REGISTRATION**

\$660 Inc. GST

INCLUSIONS

All attending company representatives must be registered. The number of industry representatives included in your package is listed within this document. Industry representatives in addition to your inclusion can be registered at a cost of \$660 Inc. GST per person, which includes access to the Exhibition Area and catering over the four days of the meeting.



****PLEASE NOTE FLOOR PLAN IS SUBJECT TO VENUE APPROVAL****

It is our intention to maintain this floor plan however changes may occur when and wherever necessary



APPLICATION **PROCESS**

1. Please complete the enclosed application form indicating your sponsorship and/or exhibition preference/s, and return together with your full payment method, as outlined.
2. You will be notified by email upon receipt of application form.
3. Upon acceptance of application and processing of applicable payment, you will be sent a tax invoice/receipt
4. The application form request that you lists your first three preferred booth numbers. Every effort will be made to accommodate your booth preferences, however please note that booths will be allocated using the first in, first served method, and the level of sponsorship. Please note that particular booths have been assigned to particular sponsorship packages. Your allocated booth number will be confirmed in writing no later than six weeks prior to the meeting date. The event organiser reserves the right to alter the floor plan without notice. Should the floor plan be altered in the future, exhibitors affected by the change will be notified in writing, by email.
5. For sponsors/exhibitors to be acknowledged in the Provisional Program, your application form and payment must be received no later than Friday 15 February, 2019.

APPLICATION FORM

Please return completed form to General Surgeons Australia care of Sally Erickson - E sally.erickson@generalsurgeons.com.au

CONTACT DETAILS (please print clearly in block capitals)

Company Name	
Contact Name	
Position	
Company Address	
State	P/Code
Phone No.	
Mob No.	
Email Address	

SPONSORSHIP (All prices are listed in \$AUD & are inclusive of GST)

- | | | |
|--------------------------|-------------------------------|----------|
| <input type="checkbox"/> | Principal Advocate | \$27,500 |
| <input type="checkbox"/> | Major Advocate | \$22,000 |
| <input type="checkbox"/> | Branded Hospitality Lounge | \$12,100 |
| <input type="checkbox"/> | Workshop Sponsorship | \$8,800 |
| <input type="checkbox"/> | Webcast Sponsorship | \$5,500 |
| <input type="checkbox"/> | International Keynote Speaker | \$5,500 |
| <input type="checkbox"/> | Satchel Insert | \$990 |
| <input type="checkbox"/> | Tailored Opportunities | \$TBC |

PAYMENT DETAILS

<input type="checkbox"/>	I require a Tax invoice to make EFT payment				
<input type="checkbox"/>	Cheque enclosed (please make payable to General Surgeons Australia)				
<input type="checkbox"/>	Credit Card (complete card details below)				
<input type="checkbox"/>	MasterCard	<input type="checkbox"/>	Visa	<input type="checkbox"/>	AMEX
Card Number					
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
CCV (3 digit No. on back/AMEX: 4 digit No. on front)			Exp. Date		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Card Holder Name			Signature		
_____			_____		

EXHIBITION (All prices are listed in \$AUD & are inclusive of GST)

- | | | |
|--------------------------|----------------------------------|---------|
| <input type="checkbox"/> | Exhibition Booth 3m x 3m | \$6,050 |
| <input type="checkbox"/> | Additional Industry Registration | \$660 |

SPONSORSHIP AND/OR EXHIBITION TOTAL \$

EXHIBITION BOOTH/SPACE LOCATION

(1-3 in order of preference. Allocation will be determined by receipt of payment)

No. 1

No. 2

No. 3

TERMS & CONDITIONS

I accept the Terms & Conditions outlined within this Sponsorship Prospectus.

Signature _____ Full Name _____ Date _____

Indication of payment method is required | Please refer to the Cancellation Policy under Terms & Conditions within this document in the event you need to cancel

TERMS OF PAYMENT

Full payment must be made at the time of application. Payment can be made by selecting one of the following options:

CHEQUE

Please complete the application form on page 17, indicating cheque in the payment section, and return the form together with the cheque as follows:

Payable to: General Surgeons Australia
C/- Sally Erickson
Events Manager & Communications Officer
250-290 Spring Street
EAST MELBOURNE VIC 3002

CREDIT CARD

Please complete the credit card component of the application form on page 17. A tax receipt will be supplied upon payment processing.

TAX INVOICE/EFT PAYMENT

Please indicate that you require a tax invoice when completing the application form on page 17. Tax invoices will be issued within five business days of receipt of application form.

Please note that payments must be made within four weeks of invoice being issued in order to secure your preferred sponsorship/exhibition option.

TERMS AND CONDITIONS

ACCEPTANCE OF APPLICATION

The application of the sponsor/exhibitor to exhibit is an offer which is accepted by the Organiser - General Surgeons Australia, of the amount payable on making this application.

BOOKING CONDITIONS

Acceptance of sponsorship/exhibition applications will be subject to Organising Committee approval. The Organising Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the Meeting.

CANCELLATION POLICY

Cancellations must be made in writing to the Event Organiser. In the case of cancellation of sponsorship and/or exhibition booth(s) space, please note that the Organising Committee reserves the right to retain monies paid in full unless sponsorship and or exhibition booth(s) space is resold. If payment of the full amount indicated on the application form is not received by the due date, your preferred sponsorship package and/or exhibition booth(s) space cannot be held for you. The Organising Committee reserves the right to cancel the exhibition in circumstances beyond their control.

INDUSTRY REPRESENTATIVE REGISTRATION

The sponsor and/or exhibitor understands that all industry representatives must be officially registered. Any industry representatives attending the meeting, outside of the allocated registrations included as per each sponsorship package and/or exhibition booth(s) space package, must pay an additional \$660 Inc. GST per representative.

GENERAL TERMS

The exhibitor agrees to be bound by the Sponsorship and Exhibition General Terms and Conditions as set out in the 2019 GSA ASM in conjunction with the CSSANZ Spring Colorectal Meeting Sponsorship Prospectus document, which is acknowledged as received.

EXHIBITION SPACE ALLOCATION

The exhibitor understands that exhibition space will be allocated in order of receipt of payment and that the Organising Committee's decision will be final.

TERMS AND CONDITIONS

LIABILITY AND INSURANCE

The Exhibitor and the servants, agents, and contractors of the Exhibitor occupy and use the exhibition booth(s)/space allocated under this exhibition contract and enter Hotel Grand Chancellor Hobart (the 'Venue') and act under, or pursuant to, this exhibition contract at their own risk. The Exhibitor hereby indemnifies and releases the Organiser - General Surgeons Australia ('Venue Manager') and each of them against all actions, suits, costs, claims, and demands brought against the Organiser, and the Venue Manager by any person, firm, or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm, or corporation as a result of any act or default of the Exhibitor or the servants, agents, contractors, or invitees of the Exhibitor or resulting directly or indirectly from the attendance of the Exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing of the Organiser and the Venue Manager or any of them shall not in any circumstances be liable for any loss, damage, or injury which may occur to the Exhibitor or the servants, agents, or contractors of the Exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings, or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each Exhibitor seek to cover their equipment, exhibits, and display material with adequate insurance and also effect public risk insurance at the expense of the Exhibitor.

IMPLIED WARRANTIES

In the event that any statute implies any term, condition, or warranty into this agreement which cannot be lawfully excluded, such as terms will apply to this agreement, save that the liability of the Organiser and each of them for breach of any such implied term will be limited, at the option of the Organiser, to any one or more of the following:

1. The placement of goods to which the breach relates or the supply of equivalent goods
2. The repair of such goods
3. The payment of the costs of replacing the goods or of acquiring equivalent goods, or the payment of the cost of having the goods repaired

CONSEQUENTIAL DAMAGE

The Organiser will not be liable for any indirect or consequential damages arising from a breach of the Exhibitor Contract

TERMS AND CONDITIONS

SECURITY

The Hotel Grand Chancellor Hobart security operations provide fundamental perimeter security within the venue, but beyond this the Organiser and the Venue Manager and their offices and employees, separately or collectively, are not responsible for any damage to or for, the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the Exhibitor and the Venue Manager directly.

ADDITIONAL CONDITIONS AND REGULATIONS

The Exhibitor and the servants, agents, contractors, and invitees of the Exhibitor are also to observe the conditions, rules, regulations, and procedures as set by the Venue Manager. Further details can be obtained by contacting the Venue Manager directly.

VARIATIONS

The Organiser may, in the event of any circumstances which render it necessary, vary the exhibition space allocation and the Exhibitor will accept such re-allocation without any claim for reduction in charges or otherwise.

UNAVOIDABLE OCCURRENCES

In the event that the Exhibition is cancelled or delayed through no fault of the Organiser, the Venue Manager or the Exhibitor, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorder, riots, insurrections, work stoppages, slow downs, or disputes, or other similar events then the Exhibitor shall not be entitled to any refund or claim for any loss of damage.

ASSIGNMENT AND SUBLETTING

No Exhibitor shall assign, sublet, or share the whole or any part of the allocated space or booth without the acknowledgement and consent of the Organiser.

HOURS

The Organiser shall determine the hours during which the Exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.





