

*AANZHPBA & GSA
2025 Annual Scientific Meeting*

2025 ASM

*15TH - 18TH OCTOBER
Perth Convention & Exhibition Centre*

NAVIGATING CHANGE

+

EVOLVING PRACTICE & DEBATES IN HPB & UPPER GI



*'Navigating Change: Evolving Practice & Debates
HPB & Upper GI Surgery'*

15TH - 18TH OCTOBER

Perth Convention & Exhibition Centre

asm.generalsurgeons.com.au

Company Invitation,

On behalf of the Australian & Aotearoa New Zealand, Hepatic, Pancreatic & Biliary Association (AANZHPBA), General Surgeons Australia (GSA) and the Organising Committee, it is with pleasure that we invite you to join us for the **AANZHPBA & GSA 2025 ANNUAL SCIENTIFIC MEETING**, taking place from 15th - 18th October, 2025 at the Perth Convention & Exhibition Centre..

Focusing on **'NAVIGATING CHANGE: Evolving Practice and Debates in Bariatric, HPB and Upper GI Surgery'** the Scientific Program will explore advancements, modern approaches, and controversies across key areas of Bariatric, HPB and Upper GI Surgery. Recognised world-leading experts from across Australia and internationally will share case studies, practical knowledge and insights from their own surgical technique and experience – delivering a unique balance of modern and evolving approaches to surgical practice.

The combining of the two societies offers a targeted approach and wider appeal, with attractive programs appealing to subspecialised surgeons along with general surgeons who include Bariatric, HPB, and Upper GI within their practice.

The health care industry plays a pivotal role in supporting the surgical community through further education, development, and research - we are grateful of your ongoing support and look forward to partnering and working with you to bring a world class Annual Scientific Meeting to Perth this October..

Yours sincerely,

Prof Mohammad Ballal FRACS
Specialist Upper GI & Bariatric Surgeon
SCIENTIFIC CONVENOR



Scientific Committee.

SCIENTIFIC CONVENOR:

Prof Mohammad Ballal FRACS

Consultant Upper GI & Bariatric Surgeon - Perth

SCIENTIFIC CO-CONVENORS

Dr Jonathan Foo FRACS

Consultant Upper GI, Bariatric & Laparoscopic Surgeon - Perth

Dr Maynak Bhandari FRACS

Consultant Hepatobiliary & General Surgeon - Perth

Dr Linda Vu

Senior General Surgery Trainee - Perth

SOCIETIES

1. Australian & Aotearoa New Zealand, Hepatic, Pancreatic & Biliary Association
2. General Surgeons Australia

KEY THEMES

- Liver and pancreas
- Oesophageal
- Advanced liver cancer
- Bariatrics





The Event.

At the heart of both AANZHPBA and GSA are our members - combining to over 2,000 across Australia - who share a passion for surgical education and training,, and recognition and promotion of General Surgery as a rewarding and fulfilling surgical pathway.

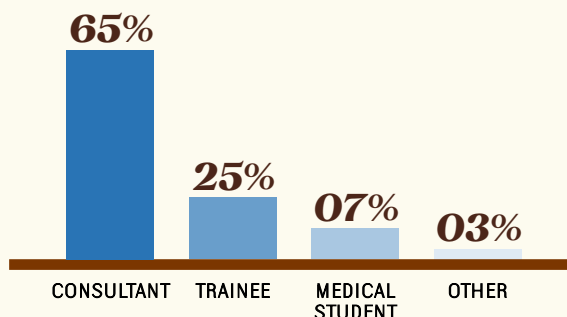
The GSA ASM is the largest yearly General Surgery-focused conference held in Australia, having established itself as a prominent and respected scientific meeting since it's 2008 inception. With scientific programs focusing on cutting-edge techniques, surgical innovation, technical expertise, clinical research, and real-world experience, the ASM's key purpose is to provide General Surgeons from across Australia and New Zealand on continually-evolving surgical approaches and 'Gold Standards' across specialised areas of General Surgery while providing key take-homes that can be adopted now and into the future - for the betterment of patient outcomes. The program offers ample networking opportunities within a family-friendly environment.

In 2025 we are pleased to join with the AANZHPBA to bring to you a specialised, diverse and forward-thinking Scientific Program that will think 'outside the box' and present exciting new developments in the areas of Bariatric, HPB and Upper GI surgery. The combining of the two societies will offer many attractive benefits to both organisations memberships. Along with a program being steered by a world class Organising Committee and an attractive destination, we are confident the AANZHPBA and GSA 2025 ASM will attract a diverse and ever-growing audience - both nationally and internationally.

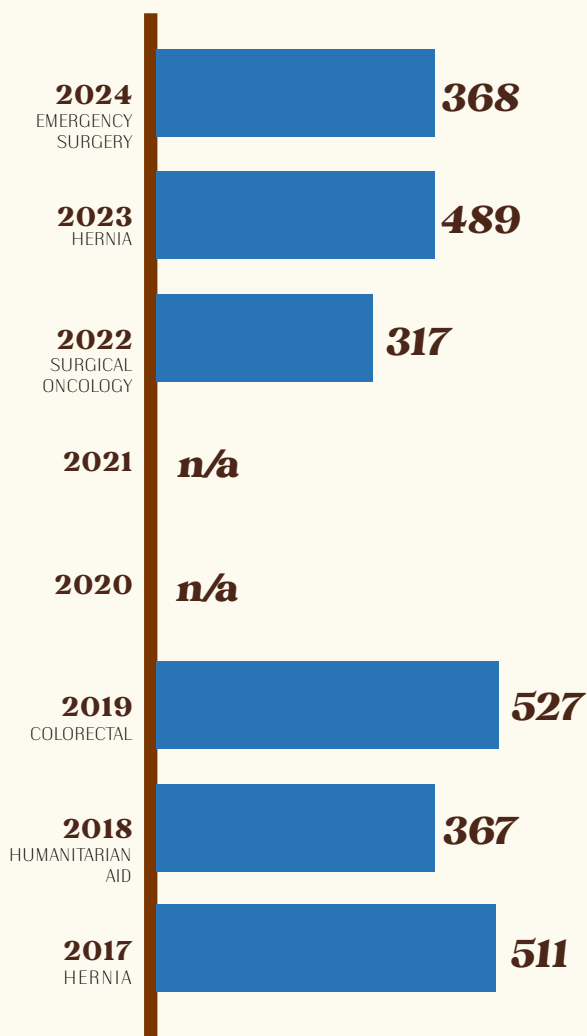
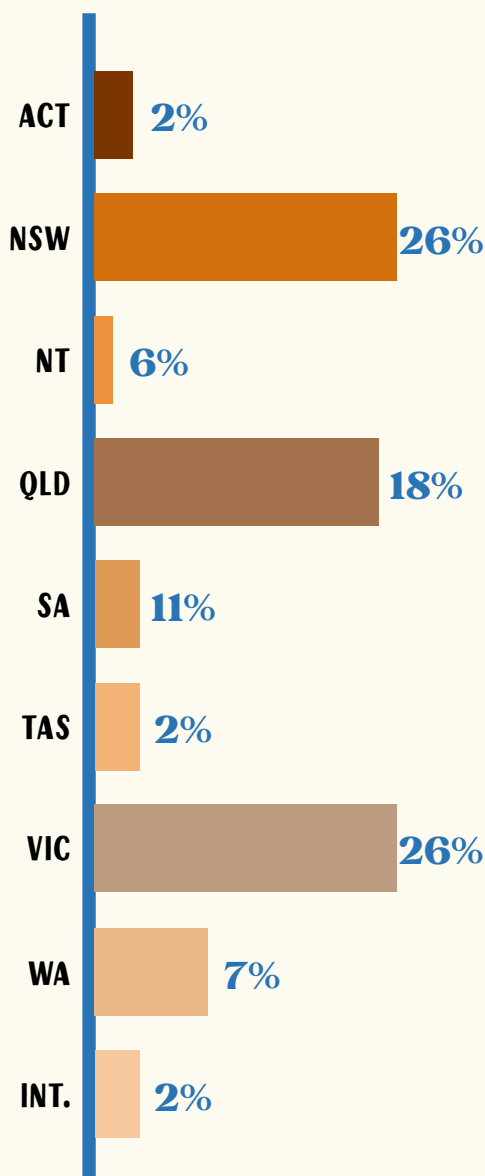
DELEGATE PROFILE

The GSA ASM attracts General Surgeons and subspecialised surgeons from metropolitan, regional, and rural areas of Australia, predominately at the Consultant level as well as General Surgical Trainees actively in training, and those striving for a career in the specialty.

We anticipate delegate attendance to be 380+ over the three main program days (18th, 19th, and 20th October), made up of the following:



Delegate Origin.



*Average based on GSA ASM
delegate data

2022 - impacted by Covid-19 Pandemic
2021 - Cancelled due to Covid-19 Pandemic
2020 - Cancelled due to Covid-19 Pandemic
2019 - First international destination

Sponsorship Opportunities.

PRINCIPAL

\$26,400 INC GST

EXCLUSIVE

The Principal Advocate will be our pinnacle exhibitor and partner of the 2025 ASM, with entitlements and benefits reflecting the level of support:

- Exhibition Space - 6m x 5m
- *Tailored marketing opportunity
- Targeted e-Campaign x one (1) promoting Quick Pitch and / or Key Speaker
- Splash screen displayed during panel discussions and breaks (where applicable)
- Company logo and acknowledgement included in the Provisional and Final Programs
- Company logo and acknowledgement on promotional meeting advertising
- Company logo and acknowledgement of sponsorship level on dedicated meeting website with a link to your company's website
- Company logo to be included on delegate lanyard & name badge
- Sponsorship of Scientific Sessions (subject to Committee approval) x two
- Registration of company representatives x six (6)
- Complimentary tickets to the official Welcome Reception and Gala Dinner x six (6)
- Double page company advertisement in the digital Provisional and Final Programs (subject to commitment date; artwork to be supplied)
- Event app branding and advertising (subject to app specifications)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permission has been granted

**Tailored marketing opportunity is a program add-on such as: Masterclass, breakfast symposium, display demonstration / quick pitch that must not exceed 60 minutes in duration, and cannot be scheduled to run currently to Scientific Program. All expenses associated with this opportunity such as but not limited to catering, audio visual, furniture hire, are at the expense of the sponsoring company. Topic, program, and speakers are subject to Organising Committee approval. Date and timing is subject to availability*

Sponsorship Opportunities.

MAJOR

\$19,800 INC. GST

MULTIPLE

Major Advocates will be recognised for their contribution to the education and development of trauma and emergency surgery which will be demonstrated by the following entitlements and benefits:

- Exhibition space - 4m x 4m
- 10 minute *quick pitch
- Splash screen displayed during panel discussions and breaks (where applicable / not exclusive)
- Company logo and acknowledgement included in the digital Provisional and Final Programs
- Company logo and acknowledgement on ASM advertising
- Company logo and acknowledgement of sponsorship level on dedicated meeting website with a link to your company's website
- Sponsorship of Scientific Sessions (subject to Committee approval) x one (1)
- Registration of company representatives x four (4)
- Complimentary tickets to both the official Welcome Reception and Gala Dinner x four (4)
- One-page company advertisement in the digital Provisional and Final Programs *(artwork to be supplied)*
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permission has been granted

**Quick pitch will be scheduled during the lunch break on either 16th, 17th, or 18th October, and will be presented from your exhibition display. Topic, program, and speakers are subject to Organising Committee approval. Date and timing is subject to availability; maximum of two opportunities available.*

Sponsorship Opportunities.

WORKSHOP

\$13,200 INC GST

Workshop sponsorship provides an excellent opportunity for your company to custom design a workshop for a targeted audience.

IMPORTANT INFORMATION

- Workshops will be scheduled to run on a set day and must not be run concurrently to Scientific Program/s
- Workshop options include: pre-meeting full-or-half-day workshop, breakfast session, or dinner symposium
- Workshops will include catered break/s which must be factored into programming
- Maximum attendance for your workshop will depend on requirements and room availability

INCLUSIONS

- Exhibition booth 3m x 3m
- *Workshop space/room including basic AV and room setup
- Choice of workshop theme, program content and speakers (*subject to Organising Committee's approval*)
- Publication of workshop abstract in the digital Provisional and Final Programs and event website
- Registration of company representatives x three (3)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permissions has been granted

To apply for this limited opportunity please submit a proposal for consideration of the Organising Committee to sally.erickson@generalsurgeons.com.au. Please ensure your proposal includes theme, speaker/s, preferred duration and format.

**Workshop room inclusions: Meeting room, theatre style seating, panel table, and lectern | Audio visual inclusions: Microphone, screen and projector. Additional AV requirements will be at an additional cost | Catering will be a base package for one break (breakfast or lunch) and organised by the event organiser. Additional catering requests will incur an additional cost*

Alternative Opportunities.

SPONSORED BARISTA STATION - \$9,900 INC. GST

Opportunity to supply a branded barista station in lieu of a traditional exhibition display.

INCLUSIONS

- 4X4 space (space only) for barista station, cafe, lounge
- Registration of company representatives x three (3)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state, and country only) where release of details has been granted
- Acknowledgement of exhibition on the dedicated meeting website, and in the Provisional and Final Programs

Please note, supply of coffee machine, associated equipment and materials, barista, branding, and furniture is at company's expense.

CARBON OFFSET PROGRAM \$4,400 INC. GST

Working alongside our carbon offsetting program, assist delegates in reducing their travel and onsite emissions across the ASM.

INCLUSIONS

- Partnering with our Carbon Offsetting Program, your company will be recognised in all material including delegate certification
- Recognition of your support via event website, digital final program, and event app.

Alternative Opportunities.

BRAND/PRODUCT DIGITAL AWARENESS \$6,600 INC. GST

Build brand awareness via digital/video promotion on the homepage of the ASM website:

- Promotional video housed on the homepage of the ASM event site, linked to your company website.

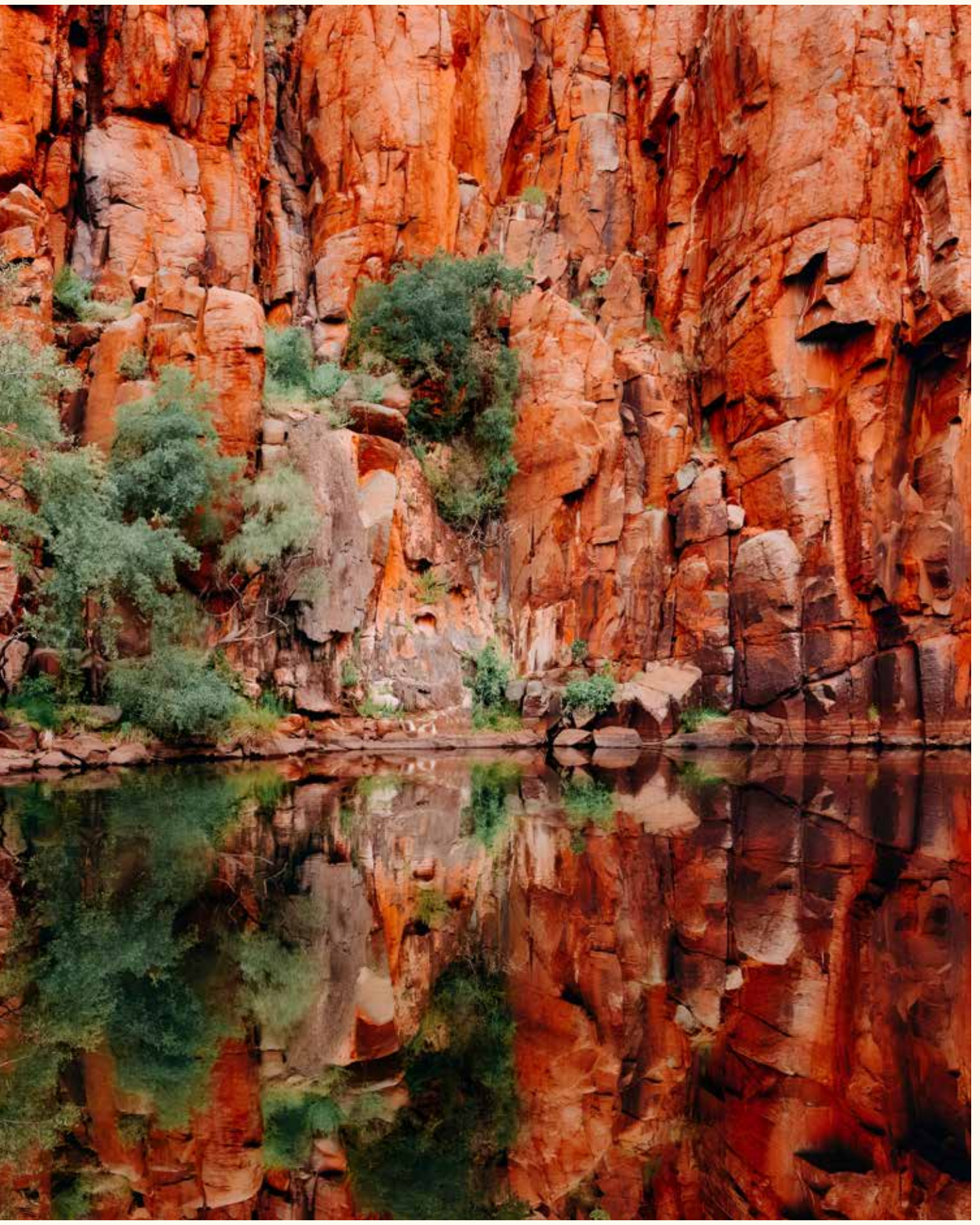
**Video production costs are at the expense of the supporting company, and must meet event website specifications*

TAILORED OPPORTUNITIES \$TBC

We welcome the opportunity to tailor a package that suits your marketing objectives and budget. Please do not hesitate to contact the Event Organiser to discuss how we can work together.

We appreciate your consideration and look forward to developing a mutually beneficial partnership.





Industry Exhibition.

The exhibition will be the focal point of the AANZHPBA & GSA 2025 ASM.

The program will be structured to maximise opportunities for delegates to visit the exhibition during all morning and afternoon tea, and lunch breaks, with all catering being served in the Exhibition Area.

Applications are taken on a first-come, first-served basis and can be made by completing and submitting the enclosed application form. Display/space will not be confirmed until payment has been finalised.

Please note we will do our best to maintain the floor plan as indicated within, however we reserve the right to make necessary changes for the benefit of the overall exhibition space, when and where necessary.

Exhibition Display.

**EXHIBITION 3M X 3M
DISPLAY - \$6,600 INC. GST**

INCLUSIONS

- Back and side 2.4m high walls (two walls for corner booths)
- One (1) x fascia board + One (1) x company name sign (corner stands receive two (2))
- Two (2) x 150w spotlights + One (1) x 4amp power point
- Registration of company representatives x two (2)
- Two tickets to the official Welcome Reception (Friday 18th October)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state, and country only) where release of details has been granted
- Acknowledgement of exhibition on the dedicated meeting website, and in the Provisional and Final Programs

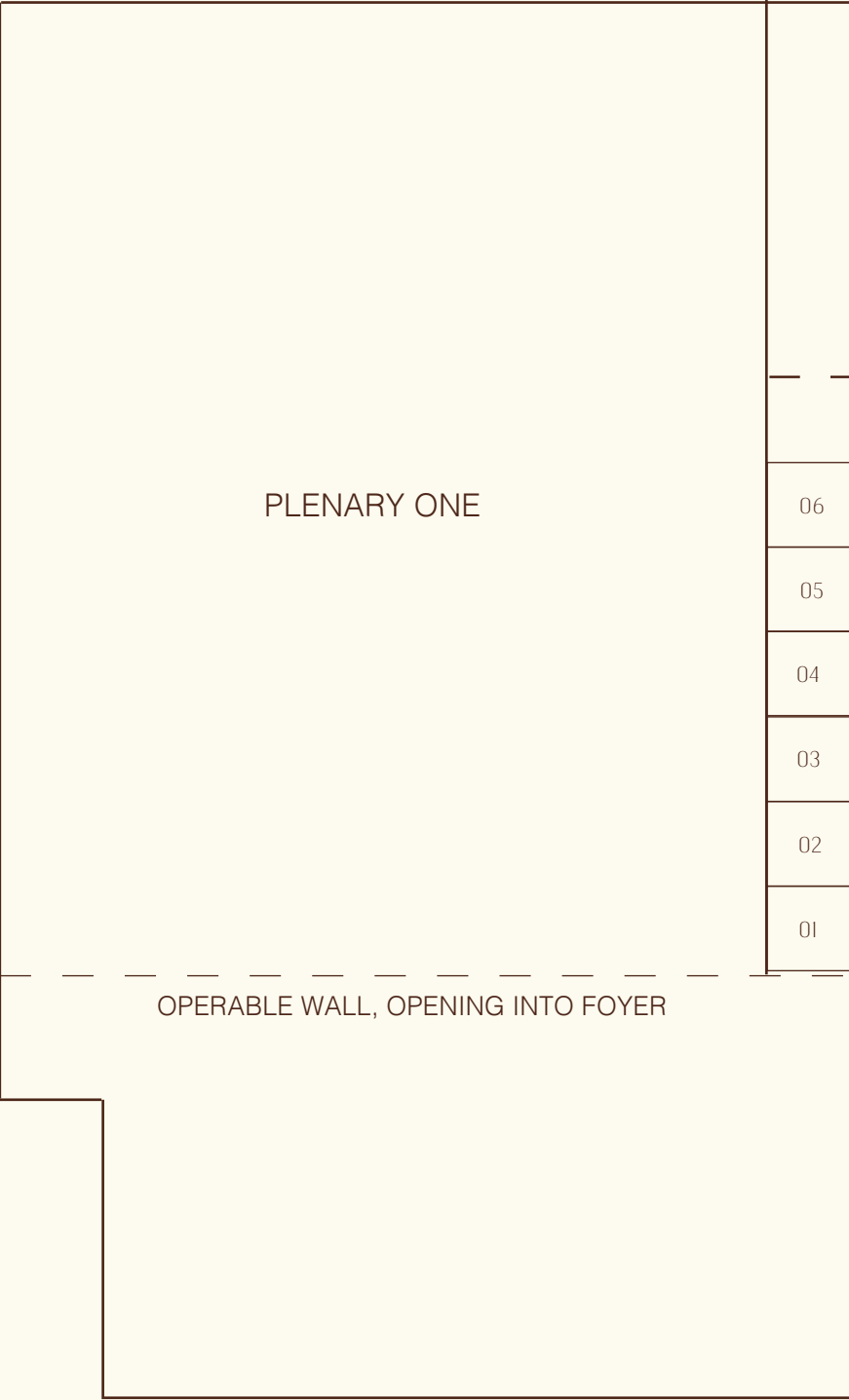
**INDUSTRY REGISTRATION
\$770 INC. GST**

Industry representatives in addition to what is included in your sponsorship or exhibition package can be registered at a cost of \$770 Inc. GST per person, which includes access to the Exhibition Area and catering for the duration of the ASM.

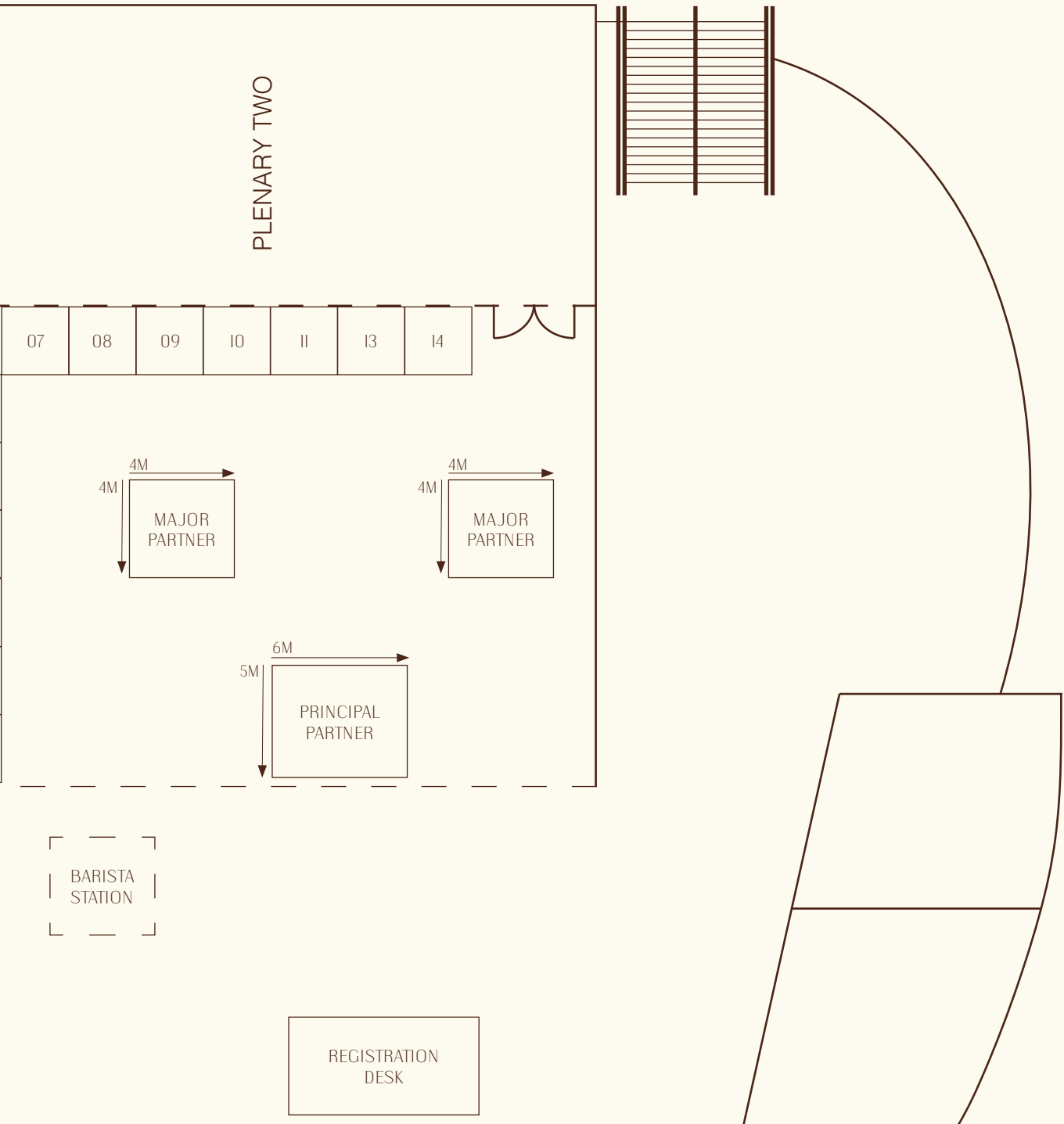
Exhibition Floor Plan

AANZHPBA & GSA 2025 ASM
Wednesday 15th - Saturday 18th
October, 2025
Level 3 - Bellevue Ballrooms
& Bellevue Foyer - Perth
Convention & Exhibition Centre

- Bump-in: 15th October
- Bump-out: 18th October



****PLEASE NOTE FLOOR PLAN IS SUBJECT TO CHANGE**
IT IS OUR INTENTION TO MAINTAIN THIS FLOOR PLAN HOWEVER



CT CHANGE AND TO VENUE APPROVAL
VER CHANGES MAY OCCUR WHEN AND WHEREVER NECESSARY

Application Process.

1. Please complete the application form (overleaf) indicating your sponsorship and/or exhibition preference/s, and return together with your full payment method, as outlined
2. You will be notified by email upon receipt of application form.
3. Upon acceptance of application, you will be sent a tax invoice
4. The application form request that you list your first three preferred booth numbers. Every effort will be made to accommodate your booth preferences, however please note that booths will be allocated using the first in, first served method, and the level of sponsorship. Please note that particular booths have been assigned to particular sponsorship packages. Your allocated booth number will be confirmed in writing no later than six weeks prior to the meeting date. The event organiser reserves the right to alter the floor plan without notice. Should the floor plan be altered in the future, exhibitors affected by the change will be notified in writing, by email
5. All sponsorship/exhibition applications cannot be finalised until payment has been received as per payment terms and conditions outlined in individual tax invoices.

AANZHPBA & GSA 2025 ASM Application

Please return completed form to General Surgeons Australia care of Sally Erickson -
E sally.erickson@generalsurgeons.com.au

CONTACT DETAILS		SPONSORSHIP <small>(All prices are listed in \$AUD & are inclusive of GST)</small>	
COMPANY NAME		<input type="checkbox"/> PRINCIPAL	\$26,400
CONTACT NAME		<input type="checkbox"/> MAJOR	\$19,800
POSITION		<input type="checkbox"/> WORKSHOP SPONSORSHIP	\$13,200
COMPANY ADDRESS		<input type="checkbox"/> BARISTA STATION	\$9,900
STATE P/CODE		<input type="checkbox"/> CARBON OFFSET PROGRAM	\$4,400
PHONE NO.		<input type="checkbox"/> DIGITAL AWARENESS CAMPAIGN	\$6,600
MOB NO.		<input type="checkbox"/> WEBSITE ADVERTISING	\$4,400
EMAIL ADDRESS		<input type="checkbox"/> TAILORED OPPORTUNITIES	\$TBC
PAYMENT DETAILS		EXHIBITION	
<input type="checkbox"/> I REQUIRE A TAX INVOICE TO MAKE EFT PAYMENT		<input type="checkbox"/> EXHIBITION BOOTH 3M X 3M	\$6,600
<input type="checkbox"/> CHEQUE ENCLOSED <small>(PLEASE MAKE PAYABLE TO GENERAL SURGEONS AUSTRALIA)</small>		<input type="checkbox"/> ADDITIONAL INDUSTRY REGISTRATION	\$770
<input type="checkbox"/> CREDIT CARD (COMPLETE CARD DETAILS BELOW)		TOTAL \$	
<input type="radio"/> MASTERCARD <input type="radio"/> VISA <input type="radio"/> AMEX		EXHIBITION BOOTH/SPACE LOCATION <small>(I/3 in order of preference. Allocation will be determined by receipt of payment)</small>	
CARD NUMBER:		NO. 1	
CCV <small>(3 DIGIT NO. ON BACK/AMEX: 4 DIGIT NO. ON FRONT)</small>		NO. 2	
EXP. DATE		NO. 3	
CARD HOLDER NAME:			
SIGNATURE:			

TERMS & CONDITIONS

I accept the Terms & Conditions outlined within this Sponsorship Prospectus.

Signature: _____ Full Name: _____ Date: _____

Terms & Conditions.

TERMS OF PAYMENT

Full payment must be made at the time of application. Payment can be made by selecting one of the following options:

CREDIT CARD

Please complete the credit card component of the application form on page 17. A tax receipt will be supplied upon payment processing.

TAX INVOICE/EFT PAYMENT

Please indicate that you require a tax invoice when completing the application form. Tax invoices will be issued within 10 business days of receipt of application form.

Please note that payments must be made within four weeks of invoice being issued in order to secure your preferred sponsorship/exhibition option.

ACCEPTANCE OF APPLICATION

The application of the sponsor/exhibitor to exhibit is an offer which is accepted by the Organiser - General Surgeons Australia, of the amount payable on making this application.

BOOKING CONDITIONS

Acceptance of sponsorship/exhibition applications will be subject to Organising Committee approval. The Organising Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the Meeting.

CANCELLATION POLICY

Cancellations must be made in writing to the Event Organiser. In the case of cancellation of sponsorship and/or exhibition booth(s) space, please note that the Organising Committee reserves the right to retain monies paid in full unless sponsorship and or exhibition booth(s) space is resold. If payment of the full amount indicated on the application form is not received by the due date, your preferred sponsorship package and/or exhibition booth(s) space cannot be held for you. The Organising Committee reserves the right to cancel the exhibition in circumstances beyond their control.

INDUSTRY REPRESENTATIVE REGISTRATION

The sponsor and/or exhibitor understands that all industry representatives must be officially registered. Any industry representatives attending the meeting, outside of the allocated registrations included as per each sponsorship package and/or exhibition booth(s) space package, must pay an additional \$770 Inc. GST per representative.

GENERAL TERMS

The exhibitor agrees to be bound by the Sponsorship and Exhibition General Terms and

Terms & Conditions.

Conditions as set out in the AANZHPBA & GSA 2025 ASM Sponsorship Prospectus document, which is acknowledged as received.

EXHIBITION SPACE ALLOCATION

The exhibitor understands that exhibition space will be allocated in order of receipt of payment and that the Organising Committee's decision will be final.

LIABILITY AND INSURANCE

The Exhibitor and the servants, agents, and contractors of the Exhibitor occupy and use the exhibition booth(s)/space allocated under this exhibition contract and enter PCEC (the 'Venue') and act under, or pursuant to, this exhibition contract at their own risk. The Exhibitor hereby indemnifies and releases the Organiser - General Surgeons Australia ('Venue Manager') and each of them against all actions, suits, costs, claims, and demands brought against the Organiser, and the Venue Manager by any person, firm, or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm, or corporation as a result of any act or default of the Exhibitor or the servants, agents, contractors, or invitees of the Exhibitor or resulting directly or indirectly from the attendance of the Exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing of the Organiser and the Venue Manager or any of them shall not in any circumstances be liable for any loss, damage, or injury which may occur to the Exhibitor or the servants, agents, or contractors of the Exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings, or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each Exhibitor seek to cover their equipment, exhibits, and display material with adequate insurance and also effect public risk insurance at the expense of the Exhibitor.

IMPLIED WARRANTIES

In the event that any statute implies any term, condition, or warranty into this agreement which cannot be lawfully excluded, such as terms will apply to this agreement, save that the liability of the Organiser and each of them for breach of any such implied term will be limited, at the option of the Organiser, to any one or more of the following:

1. The placement of goods to which the breach relates or the supply of equivalent goods
2. The repair of such goods
3. The payment of the costs of replacing the goods or of acquiring equivalent goods, or the payment of the cost of having the goods repaired

CONSEQUENTIAL DAMAGE

The Organiser will not be liable for any indirect or consequential damages arising from a breach of the Exhibitor Contract

SECURITY

The PCEC security operations provide fundamental perimeter security within the venue, but beyond this the Organiser and the Venue Manager and their offices and employees,

Terms & Conditions.

separately or collectively, are not responsible for any damage to or for, the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the Exhibitor and the Venue Manager directly.

ADDITIONAL CONDITIONS AND REGULATIONS

The Exhibitor and the servants, agents, contractors, and invitees of the Exhibitor are also to observe the conditions, rules, regulations, and procedures as set by the Venue Manager. Further details can be obtained by contacting the Venue Manager directly.

VARIATIONS

The Organiser may, in the event of any circumstances which render it necessary, vary the exhibition space allocation and the Exhibitor will accept such re-allocation without any claim for reduction in charges or otherwise.

UNAVOIDABLE OCCURRENCES

In the event that the Exhibition is cancelled or delayed through no fault of the Organiser, the Venue Manager or the Exhibitor, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorder, riots, insurrections, work stoppages, slow downs, or disputes, or other similar events then the Exhibitor shall not be entitled to any refund or claim for any loss of damage.

ASSIGNMENT AND SUBLETTING

No Exhibitor shall assign, sublet, or share the whole or any part of the allocated space or booth without the acknowledgement and consent of the Organiser.

HOURS

The Organiser shall determine the hours during which the Exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.





2025 ASM

asm@generalsurgeons.com.au + asm.generalsurgeons.com.au/

General Surgeons Australia