

# SPONSORSHIP PROSPECTUS

**CSSANZ & GSA  
2026 CR ASM  
COLORECTAL  
SURGERY**

**TOGETHER IN  
CAIRNS  
21-24  
OCTOBER**

# CSSANZ & GSA 2026 CR ASM

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## HERNIA, ROIDS AND RAINFORESTS: *From Basic to Advanced*

Colorectal Surgical Society of Australia & New Zealand combined  
with General Surgeons Australia 2026 Annual Scientific Meeting  
| Cairns Convention Centre | Wednesday 21 - Saturday 24  
September.

[asm@generalsurgeons.com.au](mailto:asm@generalsurgeons.com.au) | [asm.generalsurgeons.com.au](http://asm.generalsurgeons.com.au)

# COMPANY INVITATION,

On behalf of the Colorectal Surgical Society of Australia & New Zealand (CSSANZ), General Surgeons Australia (GSA) and the Organising Committees, it is with pleasure that we invite you to join us for the CSSANZ & GSA 2026 COMBINED ANNUAL SCIENTIFIC MEETING, taking place from 21 - 24 October, 2026 at the Cairns Convention Centre.

Under the theme of 'HERNIA ROIDS & RAINFORESTS: *From Basic to Advanced*', the Scientific Program will explore advancements, modern approaches, and controversies across key areas of Colorectal Surgery in a collaborative format. World-leading Colorectal and General Surgery experts from across Australia and internationally will share case studies, practical knowledge and insights – delivering a unique balance of modern and evolving approaches to surgical care and practice.

The combining of the two societies offers a targeted approach and wider appeal, with attractive programs appealing to subspecialised surgeons along with general surgeons who include Colorectal within their scope of practice.

The health care industry plays a pivotal role in supporting the surgical community through further education, development, and research - we are grateful of your ongoing support and look forward to partnering and working with you to bring a world class Annual Scientific Meeting to Cairns this October..

Yours sincerely,



**Dr Ju Yong Cheong FRACS**  
CSSANZ Scientific Convenor



**Dr Pieter Prinsloo FRACS**  
GSA Scientific Convenor

# ORGANISING COMMITTEE

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## KEY THEMES

- Colorectal Emergencies
- Colon Cancer Emergencies
- IBD Emergencies & Management
- Diverticulitis
- Abdominal Catastrophes
- Pelvic Floor
- Neoadjuvant therapies

## CSSANZ Organising Committee

1. Prof Frank Frizelle – CSSANZ President
2. Dr Ju Yong Cheong – CR 2026 Scientific Convenor
3. Prof David Clark
4. Dr Chris Gillespie
5. Dr Raymond Yap
6. Ms Leticia Delmenico

## GSA Organising Committee

1. Dr Pieter Prinsloo – Scientific Convenor
2. Dr Merwe Hartslief
3. Dr Maseelan Naidoo
4. Dr Angela Robson
5. Dr Sabin Warner-Smith

## GSA Steering Committee

1. Dr Nathan Brunott
2. Dr Omar Mouline



A photograph of a tropical forest. A large, thick, fallen tree trunk arches over a body of water, creating a natural bridge. The forest is dense with various green plants, including palm trees and ferns. The water is clear and reflects the surrounding greenery. The scene is peaceful and serene.

*“At the heart of both CSSANZ and GSA are our members - combining over 2,000 across Australia and Aotearoa New Zealand - united by a shared passion for surgical expertise, patient care, education and innovation.”*

# INTERNATIONAL KEYNOTE SPEAKERS

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**PROF EVA ANGENETE.**  
**PROFESSOR OF SURGERY – UNIVERSITY OF GOTHENBURG, SWEDEN**

Prof Eva Angenete is Professor of Surgery at the University of Gothenburg and a consultant colorectal surgeon at Sahlgrenska University Hospital. She combines clinical work with research, maintaining a strong focus on translating clinical challenges into meaningful research questions. Alongside her research, she holds a leadership role at the University of Gothenburg. She leads the international Latitude study, a collaborative effort across Nordic and UK centres investigating lateral lymph node management in rectal cancer...



**DR STEFAN HOLUBAR M.D.**  
**DIRECTOR OF RESEARCH – DEPARTMENT OF COLON & RECTAL SURGERY, DIGESTIVE DISEASE & SURGERY INSTITUTE – THE CLEVELAND CLINIC**

Dr Stefan David Holubar is a member of the of the Inflammatory Bowel Disease Section and is the Director of Research for the Department of Colon & Rectal Surgery at the Digestive Disease & Surgery Institute. He is also the National Surgical Quality Improvement Surgeon Champion for the Cleveland Clinic Foundation.



**DR SCOTT STEELE M.D.**  
**COLON & RECTAL SURGICAL ONCOLOGY; PRESIDENT – MAIN CAMPUS SUBMARKET, THE CLEVELAND CLINIC**

Scott Steele is the President of the Cleveland Clinic Main Campus Submarket. He graduated from the United States Military Academy at West Point (1994), earned his medical degree from University of Wisconsin in 1998, completed residency in general surgery at Madigan Army Medical Center in Tacoma, WA (2003), followed by a fellowship in colon and rectal surgery at the University of Minnesota Medical Center (2005)...

# THE EVENT

*The GSA ASM - a well-established, prominent and respected scientific meeting - is the largest yearly General Surgery-focused conference held in Australia.*

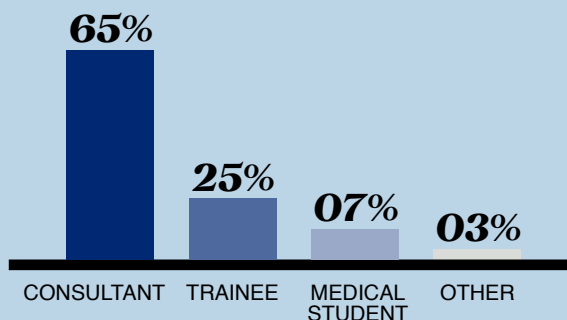
With scientific programs focusing on cutting-edge techniques, surgical innovation, technical expertise, clinical research, and real-world experience, the ASM's key purpose is to provide General Surgeons from across Australia and Aotearoa New Zealand with continually-evolving surgical approaches and 'Gold Standards' that are applicable to members' surgical practices for the best patient outcomes. The program spotlights surgical innovation, collaboration and connection; providing networking opportunities and promoting mentorship within a family-friendly environment.

*The CSSANZ CR Meeting represents a highly specialised forum for colorectal surgeons — a group that plays a critical role in shaping clinical practice, driving innovation, and influencing the adoption of new technologies and treatment pathways.*

Central to CSSANZ's philosophy is a strong commitment to collaborative, clinically meaningful research including multi-centre trials and registry-driven insights that directly shapes surgical practice and improves patient outcomes across Australia and New Zealand. Since 2022, CSSANZ has experienced significant growth in both membership and engagement, reflecting the increasing importance and evolution of colorectal surgery as a specialty.

## DELEGATE PROFILE

We anticipate delegate attendance to be 400+ over the three main program days, made up of the following (estimate):



**FOR OUR DELEGATES:** We hold a strong belief in the power of collaboration - bringing together different perspectives, specialties, and experiences to achieve better outcomes for patients and stronger connections within our profession. Our partnership for the 2026 ASM reflects this philosophy, creating a uniquely integrated meeting that combines the breadth of general surgery with the depth of colorectal expertise.



# THE EVENT

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## KEY DATES

Wednesday 21 October

- Exhibition Bump-in

Thursday 22 October

- Scientific Programs Day 1:
  - CSSANZ Program - concurrent
  - GSA Program - concurrent
  - Welcome Reception

Friday 23 October

- Scientific Program Day 2:
  - Combined CSSANZ & GSA Program
  - Gala Dinner

Saturday 24 October

- Scientific Programs Day 3:
    - CSSANZ Program - concurrent
    - GSA Program - concurrent
  - Exhibition bump-out: From 14:00 (TBC)
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**FOR OUR INDUSTRY PARTNERS:** This collaboration provides a valuable opportunity to engage with a diverse yet highly targeted audience, all within a single, high-quality scientific program. It is a rare chance to connect with clinicians who are not only leaders in their field, but who are actively influencing clinical decision-making, technology adoption, and patient care pathways across Australia and New Zealand.

# KEY SPONSORS SNAPSHOT

We have designed the exhibition as a series of connected, high-quality engagement spaces. Each sponsorship opportunity aligns with a specific location within this curated environment, providing varying levels of visibility, interaction, and delegate access.

Full breakdown of packages available over following pages

	PRINCIPAL PARTNER \$33,000	MAJOR PARTNER \$27,500	PLENARY LOUNGE \$24,200
<b>INCLUSIONS</b>			
Exhibition Display	6 x 5	4 x 4	7 x 2
Registration of company representatives	6	4	3
*Tailored marketing opportunity	✓	✓	—
Tailored promotional short video for event website	✓	✓	—
Tailored splash screen displayed during panel discussions and breaks (where applicable)	✓	✓	✓
*Company logo included on meeting signage	✓	✓	—
Company logo included on Delegate lanyard / name badge	✓	—	—
Company logo and acknowledgement included in the Provisional and Final Programs	✓	✓	✓
Company logo and acknowledgement included on meeting advertising & e-campaigns	✓	✓	✓
Company logo and acknowledgement on meeting website & event app - with company link	✓	✓	✓
Company advertisement in digital provisional and final programs (subject to timing of application)	Double Page Spread (inside front cover)	Full Page	Full Page
Delegate list (where release of details has been granted)	✓	✓	✓

\*Tailored marketing opportunities explained in more detail overleaf

# PRINCIPAL PARTNER –

TWO OPPORTUNITIES

# \$33,000

INC. GST

Our Principal Partners - **LIMITED TO TWO OPPORTUNITIES** - will be recognised as our pinnacle exhibitors and supporters of the Meeting, with entitlements and benefits reflecting the level of support:

## Tailored Marketing Opportunity

- Opportunity for a program add-on such as: masterclass, breakfast symposium, display demonstration / quick pitch that must not exceed 60 minutes in duration, and cannot be scheduled to run currently to Scientific Program. *\*All expenses associated with this opportunity such-as-but-not-limited-to catering, audio visual, furniture hire, are at the expense of the sponsoring company. Topic, program, and speakers are subject to Organising Committee approval. Date and timing is subject to availability*

## Promotional Content - Digital

- Company logo and recognition on event website
- Opportunity to produce a targeted \*short video campaign for publication on the event website homepage
- Company logo and link featured within event promotion e-campaigns
- Company logo and partner recognition on the conference app
- Linked banner advertisement x one (1) featured on event app
- Event app branding (*subject to app specifications and limitations*)
- Double page advertisement to be included in Final Program
- Digital holding slide to be displayed between sessions

- Company logo and acknowledgement included on program holding slide

## Trade Display 6m x 5m

- 6m x 4m space only: Option for full custom booth build (at cost to company \*Flooring can be organised upon request
- Company representative registration x six (6)
- Welcome Reception Tickets x six (6)
- Gala Dinner tickets x four (4)
- Delegate list (name, state, hospital only) where consent has been given

## Branded Material

- Company logo and recognition included on promotional signage such as: Directional signage, welcome signage, lectern signage (examples only - not guaranteed)
- Company logo included on either front or back of delegate name badge

## Delegate Exposure

- All catered breaks will be positioned and served within the exhibition area allow movement and flow throughout the exhibition space
- The official Welcome Reception will be held in the Exhibition Area on Thursday 22 October, providing an additional opportunity to network with a engaged audience
- Master of Ceremonies: Convenors and society Presidents will formally acknowledgement company and support level during official speeches

# MAJOR EDUCATION PARTNER – \$27,500

TWO OPPORTUNITIES

INC. GST

Our Major Partners - **LIMITED TO TWO OPPORTUNITIES** - will be recognised for their contribution to the education and development of Colorectal and General Surgery, which will be demonstrated by the following entitlements and benefits:

## Tailored Marketing Opportunity

- Opportunity for a up-to-15-minute quick pitch - to be scheduled during one of three main program lunch breaks, presented from your exhibition stand. *\*Topic, program, and speakers are subject to Organising Committee approval. Date and timing is subject to availability and scheduling.*

## Promotional Content - Digital

- Company logo and recognition on event website
- Company logo and link featured within event promotion e-campaigns
- Company logo and partner recognition on the conference app
- Linked banner advertisement x one (1) featured on event app
- Event app branding (*subject to app specifications and limitations*)
- Single-page advertisement to be included in Final Program
- Company logo and acknowledgement included on program holding slide

## Trade Display 4m x 4m

- 4m x 4m space only: Option for full custom booth build (at cost to company)  
*\*Flooring can be organised upon*

request

- Company representative registration x six (6)
- Welcome Reception Tickets x six (4)
- Gala Dinner tickets x four (4)
- Delegate list (name, state, hospital only) where consent has been given

## Branded Material

- Company logo and recognition included on promotional signage such as: Directional signage, welcome signage, lectern signage (examples only - not guaranteed)

## Delegate Exposure

- All catered breaks will be positioned and served within the exhibition area allow movement and flow throughout the exhibition space
- The official Welcome Reception will be held in the Exhibition Area on Thursday 22 October, providing an additional opportunity to network with a engaged audience
- Master of Ceremonies: Convenors and society Presidents will formally acknowledgement company and support level during official speeches

# PLENARY LOUNGE – \$24,200

EXCLUSIVE OPPORTUNITY

The Recharge Lounge Sponsor is an alternative to a traditional trade booth, and is to be designed as a lounge space for delegates wanting to recharge themselves along with tech, and provide a welcoming space for informal meetings and networking. Ideas for this custom space include:  
\*smoothie / juice / matcha bar, grab and go station, custom signage, lounge, tech recharge stations.

## Promotional Content - Digital

- Company logo and recognition on event website
- Event website 'Recharge Lounge' promotion
- Event e-campaign 'Recharge Lounge' promotion
- Company logo and recognition on the conference app
- Event app banner 'Recharge Lounge' promotion
- Company single page advertisement to be included in Final Program
- Company logo and acknowledgement included on program holding slide during sessions

## Lounge Space 6m x 4m

- 6m x 4m space only
- Company representative registration x four (4)
- Welcome Reception Tickets x six (4)

- Delegate list (name, state, hospital only) where consent has been given

## Branded Material

- Company logo and recognition included on promotional signage such as: Directional signage, welcome signage, lectern signage (examples only - not guaranteed)

## Delegate Exposure

- All catered breaks will be positioned and served within the exhibition area allow movement and flow throughout the exhibition space
- The official Welcome Reception will be held in the Exhibition Area on Thursday 22 October, providing an additional opportunity to network with a engaged audience
- Master of Ceremonies: Convenors and society Presidents will formally acknowledgement company and support level during official speeches

*\*Catering options are dependant on venue and menu availability*

# WORKSHOP PARTNER – \$16,500 INC. GST

LIMITED OPPORTUNITY

Workshop sponsorship provides an excellent opportunity for your company to custom design a workshop for a targeted audience.

## Important Information

- Workshops will be scheduled to run on a set day and must not be held concurrently to the Scientific Program/s
- Workshop options include: pre-meeting full-or-half-day workshop, breakfast session, or dinner symposium
- Workshops will include catered break/s which must be factored into programming
- Maximum attendance for your workshop will depend on requirements and room availability

## Details & Inclusions

- Exhibition booth 3m x 3m
- \*Workshop space/room including basic AV and room setup
- Choice of workshop theme, program content and speakers (*subject to Organising Committee's approval*)
- Publication of workshop abstract in the digital Provisional and Final Programs and event website
- Registration of company representatives x three (3)

- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permissions has been granted

To apply for this limited opportunity please submit a proposal for consideration of the Organising Committee to [sally.erickson@generalsurgeons.com.au](mailto:sally.erickson@generalsurgeons.com.au). Please ensure your proposal includes theme, speaker/s, preferred duration and format.

*\*Workshop room inclusions: Meeting room, theatre style seating, panel table, and lectern | Audio visual inclusions: Microphone, screen and projector. Additional AV requirements will be at an additional cost | Catering will be a base package for one break (breakfast or lunch) and organised by the event organiser. Additional catering requests will incur an additional cost*

# INDUSTRY EXHIBITION

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The exhibition will be the focal point of the CSSANZ & GSA 2026 CR ASM.

The program will be structured to maximise opportunities for delegates to visit the exhibition during all morning and afternoon tea, and lunch breaks, with all catering being served in the Exhibition Area.

Applications are taken on a first-come, first-served basis and can be made by completing and submitting the enclosed application form. Display/space will not be confirmed until payment has been finalised.

*Please note we will do our best to maintain the floor plan as indicated within, however we reserve the right to make necessary changes for the benefit of the overall exhibition space, when and where necessary.*



# EXHIBITION DISPLAY – \$7,700 INC. GST

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## **3M x 3M Exhibition Booth**

- Back and side 2.4m high walls (two walls for corner booths)
- One (1) x fascia board + One (1) x company name sign (corner stands receive two (2))
- Two (2) x 150w spotlights + One (1) x 4amp power point

## **Company Registrations**

- Registration of company representatives x two (2)
- Two tickets to the official Welcome Reception (Thursday 22 October)

## **Delegate Exposure**

- Lunch, morning and afternoon tea  
All catered breaks will be positioned and served within the exhibition area allow movement and flow throughout the exhibition space
- The official Welcome Reception will be held in the Exhibition Area on Thursday 22 October, providing an additional opportunity to network with a engaged audience
- Master of Ceremonies: Convenors and society Presidents will formally acknowledgement company and support level during official speeches

# ADDITIONAL INDUSTRY REGISTRATION

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Industry representatives in addition to what is included in your sponsorship or exhibition package can be registered at a cost of **\$770** Inc. GST per person, which includes access to the Exhibition Area, catering for the duration of the meeting, and Welcome Reception attendance.

# ENGAGEMENT & SOCIAL OPPORTUNITIES

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*The ASM offers a range of engagement and social opportunities designed to support meaningful interaction with delegates in both formal and informal settings. These opportunities provide valuable touch points throughout the meeting, aligning your brand with key moments in the delegate experience.*

OPPORTUNITY	INVESTMENT	AVAILABILITY	POSITIONING	KEY INCLUSIONS
GALA DINNER SPONSOR	\$11,000	1	Premium social event	Prominent event branding, MC acknowledgment, on-site visibility
WELCOME RECEPTION SPONSOR	\$7,700	1	Opening network event	Branding at reception, early delegate engagement
SESSION SPONSOR	\$5,500	Limited	Alignment with Scientific Program	Session branding, acknowledgment within program

## GALA DINNER PARTNER – \$11,000

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The Gala Dinner is the premium social event of the ASM, providing an exclusive networking environment for delegates and industry partners.

### Presence & Engagement

- Exclusive partnering of the Gala Dinner
- Acknowledgement during the event (e.g. MC recognition)

### Visibility & Recognition

- Prominent branding within event space
- Logo placement included in final program and event communications
- Inclusion within event app and communications

## WELCOME RECEPTION PARTNER – \$7,700

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The Welcome Reception marks the opening of the ASM and provides an opportunity for early engagement with delegates in a relaxed setting.

### Presence & Engagement

- Branding within reception space
- Opportunity for informal engagement with delegates

### Visibility & Recognition

- Prominent branding within event space
- Logo placement included in final program and event communications
- Inclusion within event app and communications

# PROGRAM SESSION SPONSOR – \$5,500

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Session sponsorship provides your company with targeted alignment by branding a session within the Scientific Program, offering targeting visibility within relevant clinical areas.

## **Promotional Content - Digital**

- Company logo and recognition on event website - program publication
- Company logo and partner recognition on the conference app
- Linked banner acknowledgment of session partnership featured on event app
- Opportunity to provide tailored holding slide to be featured at beginning and end of session
- Company logo and acknowledgement included on session holding slide

## **Branded Material**

- Opportunity to display free-standing banner on stage throughout session
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## **Delegate Exposure**

- Acknowledgement of session partnership by Session Chair at the beginning of session commencement

Please note:

1. Session sponsorship is subject to Organising Committee approval
2. Session content and speakers are at the discretion of the Organising Committee.
3. There is no opportunity for an industry presentation within the session



# BRAND ALIGNMENT OPPORTUNITIES

*In addition to sponsorship and exhibition opportunities, the following options can be taken out as standalone opportunities, or add-ons to packages. They are designed to extend visibility and support meaningful engagement within the ASM environment — including for organisations not requiring a staffed exhibition presence.*

*Opportunities span physical placements, delegate-focused activations, and digital engagement, providing flexible ways to connect with delegates throughout the meeting.*

OPPORTUNITY	INVESTMENT	AVAILABILITY	POSITIONING	KEY INCLUSIONS
BRAND PRESENCE WALL	From \$4,400	Limited	Continuous visual exposure in high-traffic areas	Branded lightbox panel - premium placement
RECHARGE BAR	\$5,500	2	High-frequency delegate interaction	Branded charging unit, optional collateral display
HYDRATION STATIONS	\$5,500	3	Delegate wellbeing touchpoint	Branded station, high-traffic positioning
RESEARCH E-POSTER	\$6,600	2	Alignment with scientific content	Branding on e-poster displays
CATERING ZONE	\$5,500	Limited	High dwell-time engagement areas	Branding aligned with catering locations
TARGETED GRAPHICS	From \$770	Flexible	Reinforced brand presence throughout venue	Floor decals, pillar wraps, surface branding
DIGITAL APP BANNER	\$2,200	Limited	Targeted digital exposure	Banner placement within event app
PUSH NOTIFICATION	\$2,200	Limited	Direct delegate communication	Message sent via event app
VIDEO PROMOTION	\$3,300	Limited	Direct delegate communication	15-second advertising video clip to be included as part of the main holding slides

# BRAND PRESENCE WALL – FROM \$4,400

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The Brand Presence Wall provides your company with the opportunity to support the ASM in a highly targeted way without the time commitment or expense of being physically present. You have access to a dedicated wall space that can be branded with targeted advertising, brand awareness and recognition.

## **Inclusions** (*four opportunities*)

- Branded light box - from 1200mm - 2000mm wide, 2500mm high
- Includes eco-friendly custom fabric printing which can be reused.
- Light box will be positioned in high traffic areas - refer to floor plan
- Opportunity to also include pull-up banner and promotional material  
\*Artwork to be supplied

# MOBILE RECHARGE BAR – \$5,500

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If there's one thing delegates are always looking for at the ASM besides coffee, it's somewhere to charge their phones! This is a fantastic opportunity brand your own circular recharge station to either add to a package or take out as a stand alone opportunity.

## **Inclusions** (*two opportunities*)

- Branded circular bar - can be branded on sides and top
- Recharge bars to be positioned in high traffic areas - refer to floor plan
- Opportunity to also include pull-up banner and promotional material  
\*Artwork to be supplied

# HYDRATION STATION – \$5,500

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This is a great opportunity to brand delegate water stations - three to choose from - from customised station through to the delegate glass water bottles

## **Inclusions** (*three opportunities*)

- Tailored customisation - from brand-wrapped table through to a purpose built branded station
- Includes refillable plastic-free water bottles, sourced locally in Cairns from a sustainable family small business
- Water stations will be positioned in high traffic areas - refer to floor plan  
\*Artwork to be supplied
- Please email [asm@generalsurgeons.com.au](mailto:asm@generalsurgeons.com.au) to discuss tailored branding and pricing

# RESEARCH E-POSTER HUB - \$6,600

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If medical research forms part of your brand's strategy, the branded Research e-Poster Kiosks will align perfectly - providing the perfect opportunity to showcase your support of medical and surgical education.

There is also an opportunity to expand further and provide a research prize (dependant upon Organising Committee approval).

## **Inclusions** (*two opportunities*)

- Full branding on the electronic research poster kiosks.
- Kiosks will have guaranteed exposure due to a vetted peer review process and high calibre of research selected, along with being located within prime areas of the exhibition hall

\*Artwork to be supplied

# CATERING STATION - FROM \$5,500

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Catering zones represent high dwell-time areas where delegates naturally gather throughout the meeting.

## **Inclusions** (*Limited opportunities*)

- Tailored customisation - from brand-wrapped table through to a purpose

- built branded station
- \*Option for 'branded' food item
- Catering stations will be positioned in high traffic areas - refer to floor plan
- Please email [asm@generalsurgeons.com.au](mailto:asm@generalsurgeons.com.au) to discuss tailored branding and pricing

*\*Artwork to be supplied, station branding and catering at the discretion of the Cairns Convention Centre*

# TARGETED GRAPHICS - FROM \$770

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This is a great opportunity to be part of the ASM without a big financial commitment but still get your name, service, product out there.

This is a tailored opportunity to decal-brand - from the escalator delegates will access between plenary sessions, dedicated lounge area (tabletops), through to branding large (2m circumference) pillars. Prices start from \$770 for a table decal, upwards.

Please email [asm@generalsurgeons.com.au](mailto:asm@generalsurgeons.com.au) to discuss tailored branding and pricing.

# DIGITAL APP BANNER – \$2,500

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Digital banner placement within the event app provides targeted exposure to delegates throughout the meeting.

## **Inclusions**

- One banner to be included amongst event app rolling banners
- Artwork to be supplied

# DIGITAL APP PUSH NOTIFICATION – \$2,200

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Push notifications provide a direct communication channel to delegates with targeted messaging, via the event app.

## **Inclusions**

- One customised push notification to be sent at a day/time as agreed upon

# VIDEO PROMOTION – \$2,200

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One (1) max. 15-second targeted and customisable advertising video clip to be featured in main plenary sessions of choice (subject to Organising Committee approval) across one day of ASM program. \*Content to be supplied



# EXHIBITION FLOOR PLAN

## CSSANZ & GSA 2026 CR ASM

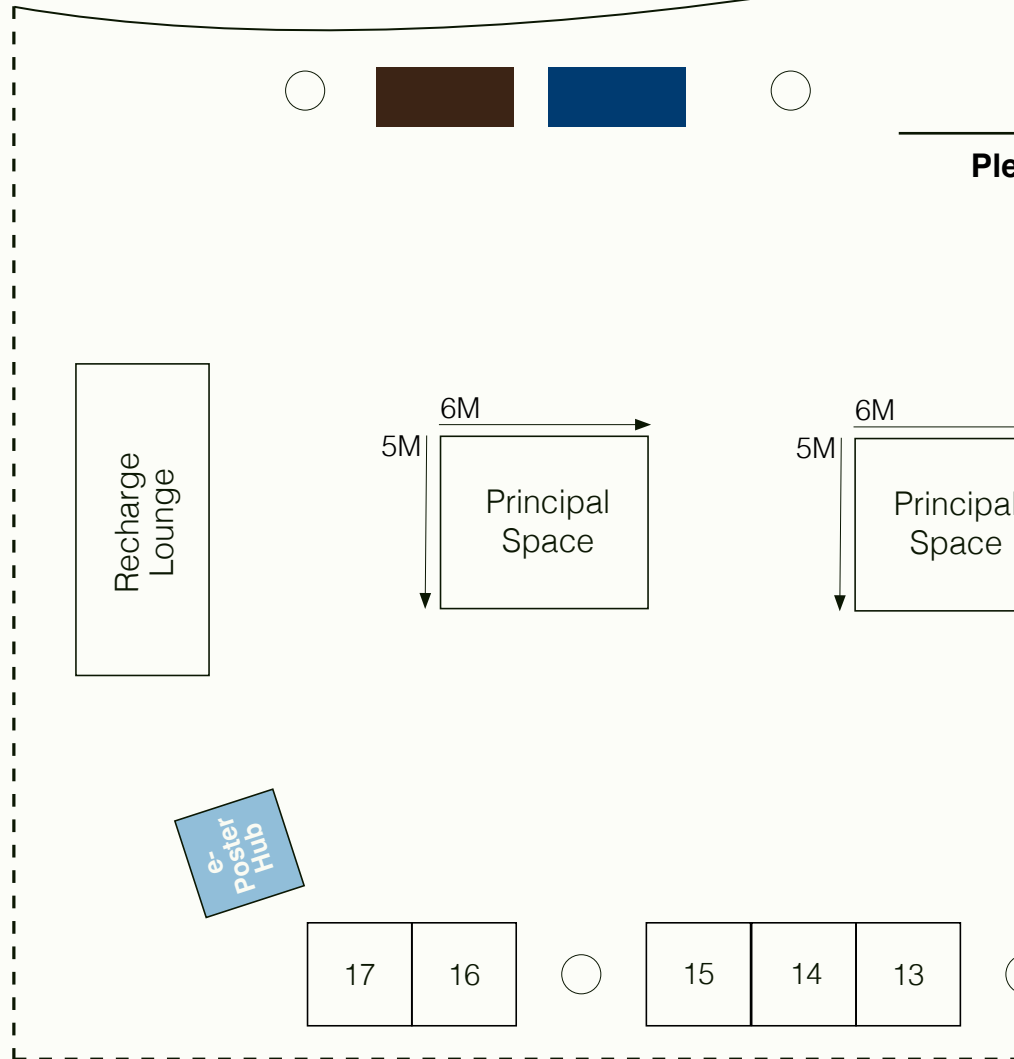
Wednesday 21 - Saturday  
24 October, 2026

Mezzanine Exhibition -  
Cairns Convention Centre

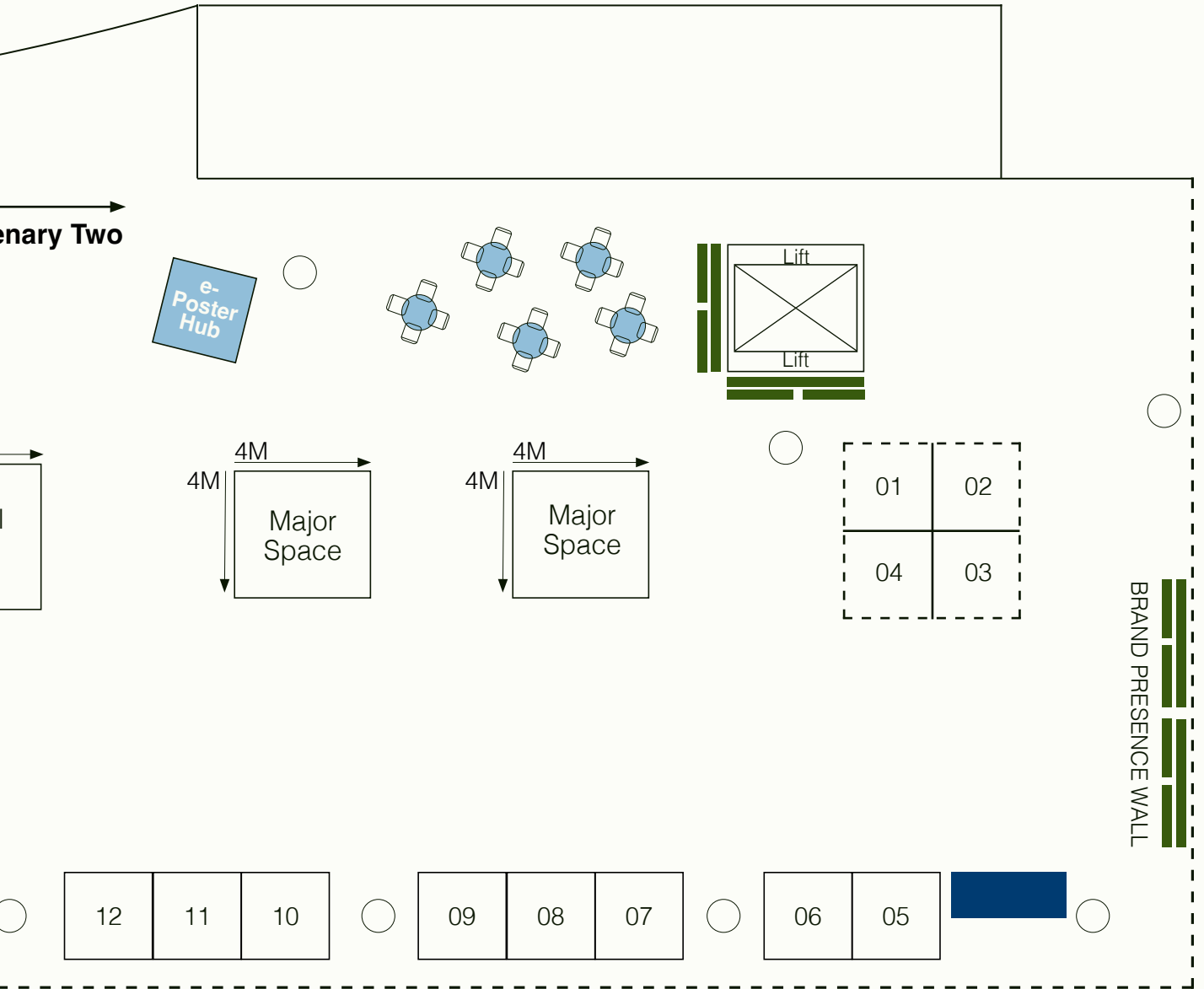
- Bump-in: 21 October,  
from \*15:00
- Bump-out: 24  
October, from \*14:00

\*Time TBC

←  
**Plenary One**



\*\*Please note floor plan is subject to change  
It is our intention to maintain this floor plan however



Subject to change and to venue approval  
 Changes may occur when and wherever necessary

# TERMS & CONDITIONS

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## GENERAL TERMS

The exhibitor agrees to be bound by the Sponsorship and Exhibition General Terms and Conditions as set out in within this document, which is acknowledged as received.

## ACCEPTANCE OF APPLICATION

The application of the sponsor/exhibitor to exhibit is an offer which is accepted by the Event Organiser - General Surgeons Australia (GSA) on behalf of the Colorectal Surgical Society of Australia and New Zealand (CSSANZ) - of the amount payable on making this application.

## EXHIBITION SPACE ALLOCATION

The Exhibitor understands that exhibition space will be allocated in order of receipt of payment and that the Event Organiser's decision will be final.

The Exhibitor accepts that the exhibition floor plan may change throughout the planning process and lead-up to the Event and that the final exhibition floor plan is at the discretion of the Event Organiser in consultation with the Expo Builder.

## INDUSTRY REPRESENTATIVE REGISTRATION

The sponsor and/or exhibitor understands that all industry representatives must be officially registered. Any industry representatives attending the meeting, outside of the allocated registrations included as per each sponsorship package and/or exhibition booth(s) space package, must pay an additional \$770 Inc. GST per representative.

## TERMS OF PAYMENT

Full payment must be made at the time of application. Payment can be made by selecting one of the following options: EFT payment: Please indicate that you require a tax invoice when completing the application form. Tax invoices will be issued within 10 business days of receipt of application form and/or completed sponsorship agreement. Credit card: Please complete the credit card component of the application form on - tax receipt will be supplied upon payment processing.

Please note that payments must be made within four weeks of invoice being issued in order to secure your preferred sponsorship/exhibition option.

## BOOKING CONDITIONS

Acceptance of sponsorship/exhibition applications will be subject to Event Organiser and /or Organising Committees' approval. The Event Organiser reserves the right to decline applications based on any

# TERMS & CONDITIONS

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association - direct or indirect - that does not uphold the objectives of the Meeting.

## CANCELLATION POLICY

Cancellations must be made in writing to the Event Organiser. In the case of cancellation of sponsorship and/or exhibition booth(s) space, please note that the Event Organiser reserves the right to retain monies paid in full unless sponsorship and or exhibition booth(s) space is resold. If payment of the full amount indicated on the application form is not received by the due date, your preferred sponsorship package and/or exhibition booth(s) space cannot be held for you.

The Event Organiser in consultation with and Organising Committees reserve the right to cancel the exhibition in circumstances beyond their control.

## LIABILITY AND INSURANCE

The Exhibitor and the servants, agents, and contractors of the Exhibitor occupy and use the exhibition booth(s)/space allocated under this exhibition contract and enter Cairns Convention Centre (the "Venue") and act under, or pursuant to, this exhibition contract at their own risk. The Exhibitor hereby indemnifies and releases the Event Organiser, Venue and Venue Manager against all actions, suits, costs, claims, and demands brought against the Event Organiser and the Venue Manager by any person, firm, or corporation for any damage or loss caused directly, or indirectly to, or suffered by, any person, firm, or corporation as a result of any act or default of the Exhibitor or the servants, agents, contractors, or invitees of the Exhibitor or resulting directly or indirectly from the attendance of the Exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing of the Organiser and the Venue Manager or any of them shall not in any circumstances be liable for any loss, damage, or injury which may occur to the Exhibitor or the servants, agents, or contractors of the Exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings, or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each Exhibitor seek to cover their equipment, exhibits, and display material with adequate insurance and also effect public risk insurance at the expense of the Exhibitor.

## IMPLIED WARRANTIES

In the event that any statute implies any term, condition, or warranty into this agreement which cannot be lawfully excluded, such as terms will apply to this agreement, save that the liability of the Organiser and each of them for breach of any such implied term will be limited, at the option of the Organiser, to any one or more of the following:

1. The placement of goods to which the breach relates or the supply of equivalent goods
2. The repair of such goods
3. The payment of the costs of replacing the goods or of acquiring equivalent goods, or the payment of the cost of having the goods repaired

# TERMS & CONDITIONS

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## CONSEQUENTIAL DAMAGE

The Organiser will not be liable for any indirect or consequential damages arising from a breach of the Exhibitor Contract

## SECURITY

The Venue security operations provide fundamental perimeter security within the venue, but beyond this the Venue Organiser and the Venue Manager and their offices and employees - separately or collectively - are not responsible for any damage to or for, the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the Exhibitor and the Venue Manager directly.

## ADDITIONAL CONDITIONS AND REGULATIONS

The Exhibitor and the servants, agents, contractors, and invitees of the Exhibitor are also to observe the conditions, rules, regulations, and procedures as set by the Venue Manager. Further details can be obtained by contacting the Venue Manager directly.

## VARIATIONS

The Organiser may, in the event of any circumstances which render it necessary, vary the exhibition space allocation and the Exhibitor will accept such re-allocation without any claim for reduction in charges or otherwise.

## UNAVOIDABLE OCCURRENCES

In the event that the Exhibition is cancelled or delayed through no fault of the Organiser, the Venue Manager or the Exhibitor, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorder, riots, insurrections, work stoppages, slow downs, or disputes, or other similar events then the Exhibitor shall not be entitled to any refund or claim for any loss of damage.

## ASSIGNMENT AND SUBLETTING

No Exhibitor shall assign, sublet, or share the whole or any part of the allocated space or booth without the acknowledgement and consent of the Organiser.

## HOURS

The Organiser shall determine the hours during which the Exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.







**EVENT  
ORGANISER**  
General Surgeons  
Australia

**ENQUIRIES**  
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